

Great Start Collaborative of Jackson County  
School Readiness Committee Meeting  
February 10, 2022  
Zoom Meeting  
1:00 – 2:00 P.M.



Present: Mariann Gladstone, Jessica Crupi, Mary Belknap, Christie Orban, Corey Duncan, Katie Wimmer, Allison Wirick, Anna Wiede, Jean Allison, Wendy Bell, Cathy Brubaker, Karyn Head, Bridget Griffith, and Kelly Friedland

#### Welcome

- Group completed introductions and shared something fun they did in the snow last week.

#### Review Minutes

- Reviewed January minutes.

#### Parent Participation in Committee

- We are looking for parents to participate in these meetings.
- Please let Bridget know if you have any parents you would like her to reach out too.
- Parents with children under 12 receive a \$25 gift card for participating.
- Bridget will create a flier to be shared with parents.

#### 0-3 Network Idea

- Looking to see if there is interest for a network for educators of children 0-3.
- Jackson Educators of Young Children used to be a very active group and look into if that group can be restarted.

- Kelly Sheppard has a better idea of what the group looks like in another county.

#### Prize package for new members on social media

- Great Start Collaborative looking to reach more people in the community with Facebook and Instagram.
- Bridget is open to posting any information for any agencies.
- Will be offering a prize package for new followers on Facebook, Instagram, and Bright by Text.
- Will be posting the prize package soon for everyone to share.

#### GSRP Update

- Still struggling with finding qualified staff state-wide.
- Teachers are experiencing classroom closures due to Covid.
- When classrooms go virtual, attendance numbers drop.
- Ideas for preschool marketing:
  - Sending out information to current 3 year olds
  - Church bulletins focusing on Sunday School groups. Possible QR code to the web site
  - Facebook Moms group
  - On the back of the bus
  - Billboard
  - Jackson Buy and Sell Facebook groups
  - 911 Facebook group
  - Send out link to school secretary to distribute to district families.

#### Member Sharing

Katie Wimmer - Next Friday CAA will be hosting a disabilities training for all staff including the referral process and child study. Head Start and Early Head Start are always looking for referrals.

Kelly Friedland: Having an enrollment push particularly for our East Jackson site. Let Kelly Friedland know if you know of anyone who might be interested.

Jackson Reads: Will be having another Jackson Reads event this spring where children receive 10 free books.

**Next Meeting: March 10th 1:00-2:00 P.M. via Zoom**