

Great Start Collaborative of Jackson County  
Family Support  
March 9, 2017  
1:00-2:00pm  
Health Department Room 205



Present: Julie May, Alice Walker, Wendy Gonzalez, Jennifer Ganzel, Kristy Storm, Brittany Nortley, Resha Willis, Barb Bowman, Kristin Klug, Ann Sloan, Elyia Lamb, Kelly Sheppard, Chrissy Blackwell, and Kelly Friedland

### **Welcome & Introductions**

- Completed introductions and shared how we would be spending spring break.

### **Review February Minutes**

- Committee reviewed February minutes.

### **Playgroups – location, needs**

- The location used for the Parma playgroup, Mind and Movement, is closing May 1<sup>st</sup>.
- Resha will ask the building owner if the space can continued to be used for playgroups because Resha has her own insurance.
- Nine children attended the music playgroup in Parma.
- Music playgroups have been well attended, and there is one more in Brooklyn.
- Resources needed for playgroups from the ISD team include developmental information and who to contact with concerns.
- Posting Ages and Stages Questionnaire on social media.
- Refer the public to [greatstartjackson.org](http://greatstartjackson.org) for ASQ.
- Do not know if families follow up with Early On if a referral has been made from the ASQ.
- Chrissy will include ASQ in the newsletter.
- Will create an ASQ business card to explain what it is that can be handed out to families.

## **Employer Child Care Survey Results – last review**

- Many of the respondents work for manufacturing or employment agencies.
- The second phase will reach out to fast food and other varying schedule workers.
- Most families used family, friends, or neighbors for child care.
- Most families require child care during traditional hours, and the second highest need was weekday evenings.
- 32.5% responded that their child care provider was not licensed.
- 17.95% receive Child Care and Development subsidies
- Cost, safety, and quality were important to many parents.
- Next Step is to involve Industrial Steel Treating and ABC Academy in a conversation.
- Also looking for other employers to participate in the conversations.
- What questions should be part of that conversation?
  - Is onsite child care an option?
  - Could child care providers go into homes?
  - Is respite care available?
- Barb Bowman said Allegiance Home Care will accept private pay for respite care.
- Kelly Sheppard wrote a grant application to United Way for non-traditional child care options.

## **Maternal Child Health Action Team Conversation**

- Chrissy went to the Maternal Child Health Action Team for ideas for a community resource book.
- Asked the committee their thoughts on barriers for healthy babies.
- Smoking and drug use were the top responses.
- Mothers knew it was a bad idea, but did not know why.
- May look at creating posters or other visuals instead of a resource book.
- Visuals seem to be the most impactful for people.
- I Wish video targeting high school or older teens who are not reachable in school.
- Ann will ask who is seeing the video and how it is getting out in the community.
- The I Wish video may be available on Youtube.

- Ideas for general public advertisements: video at gas station, grocery stores, or social media.

### **Imagination Library Update**

- The program is officially out of funding.
- April books will be the last sent then the program will be paused.
- Kelly Sheppard presented to C2C Coordinating Council about this topic.
- Cost the minimal is when you look at one child it is \$25 per year, but the cost for the county is \$120,000.
- Great Start Executive Committee will be looking at some different options.
- Parents told us Imagination Library is their primary source for books, and 90% of the families live in the lowest income census area.

### **Member Sharing**

- Great Start Families: Health meeting on March 14 will be the last monthly gathering. Great Start Families is switching to quarterly and more event driven gatherings. Jennifer Ganzel will spend more time in other parent groups.
- Wendy shared flyers on the Nurturing Fatherhood program, and announced CPCAN will be planting a pinwheel garden and host a Stewards of Children Training on April 3<sup>rd</sup>.
- Alice Cooking Matters: families receive a certificate to buy fresh fruits and vegetables at the grocery store. Bus tickets are available.