



Great Start Collaborative of Jackson County  
Family Support Committee Meeting  
March 12, 2020  
1:00-2:00 P.M.  
Jackson County Health Department

Present: Marcia Hills-Hoxie, Becca Neison, Brittany Wright, Andrea McCabe, Jennifer Ganzel, Chrissy Blackwell, and Kelly Friedland

#### Welcome and Introductions

- Completed introductions and an inclusion activity

#### Approval of February Minutes

- Group reviewed February minutes
- Will continue to reach out to Birth to Three team about meeting times

#### Reaching Pregnant Moms Early

- Focus on having OB providers ACES trained.
- First visit to the provider or clinic where the pregnancy is confirmed is key.
- Resource packet at Center for Family Health
- WIC/Early On
- Pharmacy/dollar stores
- Dochas
- How to reach young women before they become pregnant?
  - Education through the schools
  - Social networks
  - Trusted Advisors
  - The Hub (moved to old Tomlinson School)
  - Dochas
  - King Center
- Communication to moms?
  - Resource packet at Center for Family Health
  - Social Media (info graphic) Facebook, Instagram, SnapChat, TikTok, Twitter
  - Text for Baby (texting/Apps)
- Who is missing from this conversation?
  - Teens/young moms
  - Dads
  - Talk to Kelsea from the ISD

- DHHS

#### Child Care Network Discussion

- Brittany provided Child Care Subsidy information.
- Child Care Network has an application for Family Support. Child Care Network is a community partner of DHHS and can help with MiBridges.
- Child Care Network only runs for 6 months at a time and DHHS assistance runs for a year.
- Families can be enrolled in both programs.
- Family Support Program funded by United Way, Jackson Community Foundation, Consumers Energy Foundation, and GSC provide funding.
- Scholarships generally last 6 months and can reapply for another 6 months. Typically ask parents pay 10% of their weekly income.
- Supporting 30-40 families a year.
- Currently supporting 32 families and around 50 children.
- Only offer two 6 months terms unless there are extreme circumstances.
- There are not currently any families on the waiting list.
- Asked Brittany to send information electronically.

#### Talking is Teaching

- A few counties in the state that are taking on Talking is Teaching Campaign.
- Wayne County is driving this campaign.
- What makes a Talking is Teaching community? Trusted messengers. Having messages in community spaces.
- Page 10 an example of an ad in a grocery store.
- Three primary elements: trusted messengers, high quality messages and tools, and parent direct media in spaces.
- Text to Learn – service from Ann Arbor District Library

#### Great Start Families Update

- April 17<sup>th</sup> is still on the calendar but we are not advertising yet.
- Families are concerned about supports with the coronavirus.

#### Program Updates

- Health Department has marijuana safe bags available to families.