

Great Start Collaborative of Jackson County
Family Support Committee Meeting
February 10, 2022
Zoom Meeting
2:00 – 3:00 P.M.



Present: Brittany Wright, Bridget Griffith, Jen Houston, Jessica Hendricks, Resha Willis, and Kelly Friedland

Welcome

- Completed introductions and shared what our favorite snow activity was as a child.

Review Minutes

- Group reviewed January minutes.

WIC and CFFH connection update

- Kelly Sheppard and Bridget held meetings with WIC and Center for Family Health.
- Will be using WIC to help us target 0-3 families.
- WIC has some new lead testing outreach.
- Want to be able to support pediatricians to help families walk away with resources at Center for Family Health and beyond.
- Both organizations are very open to helping promote Bright by Text.
- Bright by Text sends 2-4 texts specific to the age for the child, and we can send local events as well.
- 135 families and 171 children are currently signed up for Bright by Text.

ASQ poster update

- Social emotional developpe poster was created a few years ago.

- Created a new poster for general child development.
- Suggestion to have one poster in more pastels and different color border or background
- Suggestion to combine the posters into one developmental poster.
- Concerned the poster looks too similar.
- Bridget will work with Julie Griswold to see if she can create a meshed version.

Playgroup

- Playgroups have been at standstill since Covid.
- Bob Powell has offered to let us use the observation room that is currently being renovated at Family Service and Children's Aid.
- Resha will be following up early next week to see the space.
- Playgroups will be held Tuesdays 10:00-11:30 at Family Service and Children's Aid.
- Resha will send out fliers once the room is ready.

Prize package for new members on social media

- Working to build up our Facebook and Instagram followers.
- Open to posting any information for other organizations.
- Local events make the posts more personal.
- Have a prize package with: snow molds, sled, hats and gloves, winter books that people can enter to win for following us on social media or signing up for Bright by Text.

Jackson Reads

- The Literacy team and Great Start coordinate this free event for families.
- Distribute bags of 10 books

Member Sharing

CAA - New interest form for 0-5 recruitment for 22-23 school year. Early Head Start recruitment as well and have a big roll over in June.

GSRP: Enrollment push for East Jackson site. Let Kelly Friedland know if you have any families that may be interested.

Looking to grow the committee and let Bridget know if there is anything you want to include or anyone you want Bridget to reach out.

Next Meeting: March 10th from 2:00-3:00 P.M. via Zoom